

2025 Nationwide Autumn Traffic Safety Campaign

Sunday, September 21 to Tuesday, September 30

MAKING TOKYO THE WORLD'S NO. 1 CITY IN TERMS OF TRAFFIC SAFETY

Zero Traffic Death Day: Tuesday, September 30



The 13th Tokyo Metropolitan Government Traffic Safety Poster Contest (FY2025) Governor's Prize-winning entry by Kento Uni, 4th Grade at Elementary School



Tokyo Metropolitan Government Council on Measures for Traffic in the Capital

Tokyo Metropolitan Government's Key Points in the 2025 Nationwide Autumn Traffic Safety Campaign

Point 1 Encourage pedestrians to practice road-crossing safety, use reflective goods, wear brightly colored clothing, etc.

[To parents and guardians of children]

There have been many serious traffic accidents in Tokyo involving children, due to children suddenly running into the road or not following road-crossing rules, among other causes. Parents and guardians should deepen their understanding of traffic rules and routinely teach their children about proper traffic rules and manners. When going outside with a small child, always make sure they are within your sight and arm's reach.

[To seniors]

A majority of pedestrians killed in traffic accidents are seniors. Many accidents result from senior pedestrians ignoring traffic signals or not following road-crossing rules.

Be a role model for others by practicing safe behaviors, such as always following traffic rules and giving due consideration to your own safety, even when walking along familiar streets.

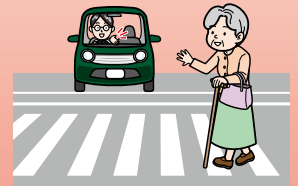
[To all pedestrians]

Practice safe behaviors when crossing at a crosswalk, such as staying alert to the possibility that drivers may not be aware of your presence and making sure to confirm your safety before crossing. There have also been tragic accidents involving pedestrians who were struck while lying in the road after consuming alcohol. If you have been drinking alcohol, remain vigilant until you get home safely.

[Make use of reflective goods]

The sun is setting earlier at this time of year, and serious accidents tend to occur more often around dusk and at night.

Pedestrians and cyclists should wear brightly colored clothing or reflective goods in order to make themselves visible to passing traffic.



Point 2 Eradicate cell phone use while driving and driving under the influence of alcohol, and promote the early use of car lights and high-beam headlights from dusk onward

[Never drive while distracted]

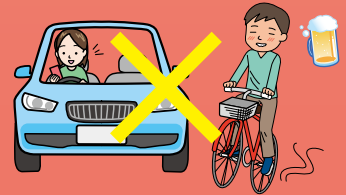
Distracted driving is an extremely dangerous act that may lead to serious traffic accidents, as it takes the driver's attention away from safe operation of the vehicle. Never use a smartphone or another device while driving.

[Never drive under the influence of alcohol]

Driving under the influence of alcohol is an extremely dangerous criminal act that endangers the lives of others. Never operate a car, motorcycle, bicycle, electric scooter, or any other vehicle while under the influence of alcohol. Additionally, providing a vehicle or alcohol to someone who is likely to drive under the influence or riding in a vehicle driven by someone who has been drinking is also punishable by law.

[Turn on car lights early]

To prevent accidents at dusk, turn on your car lights early. Use high-beam headlights as appropriate to quickly spot pedestrians and assess the situation ahead.



Point 3 Promote thorough understanding and compliance regarding traffic rules for bicycles and specified small motorized bicycles, and encourage helmet use

[To cyclists]

When riding a bicycle, observe the Five Rules for Safe Cycling. Many traffic accidents involving cyclists occur at intersections. When at an intersection without a signal, make every effort to prevent an accident by coming to a complete stop and confirming your safety before proceeding. Anyone who commits certain violations classified as dangerous acts (16 in total) twice or more within three years will be required to take a safety course for cyclists.

[To users of specified small motorized bicycles (e.g., electric scooters)]

When operating a specified small motorized bicycle, ride on roadways and obey signals and stop signs. Riding under the influence of alcohol is prohibited by law. Anyone who commits certain violations classified as dangerous acts (17 in total) twice or more within three years will be required to take a safety course for users of specified small motorized bicycles.

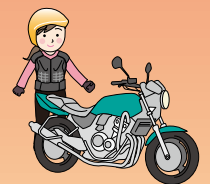
[To all users of bicycles and specified small motorized bicycles]

Be sure to check traffic rules before riding a bicycle or specified small motorized bicycle and operate the vehicle safely. Please wear a helmet when riding.



Point 4 Prevent motorcycle accidents

There have been many single-vehicle accidents involving mopeds and motorcycles in Tokyo, as well as collisions with oncoming cars when making a right turn. When operating a motorcycle, maintain a moderate speed and be sure to drive safely, even when on familiar roads. Never pass between cars or force yourself to overtake other vehicles, as such dangerous acts may lead to serious accidents. Tightly secure the chin strap of your helmet and wear a chest protector.



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Office for Comprehensive Promotion of
Citizen Safety Safety Promotion Division
Safety Promotion Section
Tokyo Metropolitan Government
2-8-1 Nishi-shinjuku, Shinjuku-ku, Tokyo
Phone: 03-5388-3124

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